

## Congratulations on becoming an *Edible Baja Arizona* advertiser!

WE PRIDE OURSELVES ON BEING AS HELPFUL AS POSSIBLE FOR OUR ADVERTISERS. IF YOU HAVE ANY QUESTIONS, PLEASE CALL YOUR SALES REPRESENTATIVE, OR CALL THE OFFICE AT 520-373-5196.

PLEASE COMPLETE THIS CHECKLIST:

- Fill out the Advertising Agreement Form
- Send the Ad Artwork.  
Refer to the Ad Size Guide for advice on sizes and content.  
If you design the ad:
  - Send us the file (300+ DPI CMYK JPG or TIFF (preferred), or PDF with outlined text)
  - Please do not use cropmarks
  - Send them to [sales@ediblebajaarizona.com](mailto:sales@ediblebajaarizona.com)
 If we design the ad:
  - Refer to the Free Ad Design Guide
- Send the text for the Source Guide entry. A great example:  
B&B CACTUS FARM A cactus and succulent grower in Tucson, Arizona, B&B has both seasoned landscape specimens and plants for the collector. 11550 E. Speedway, 520.721.4687, [BandBCactus.com](http://BandBCactus.com)
- If you participate in the Edible VIP Sustainer Card program, specify the discount you want to offer
- Send payment (same deadline as the Ad Artwork)
 

<input type="checkbox"/> <b>Phone:</b> <i>Edible Baja Arizona</i> office 520-373-5196	<input type="checkbox"/> <b>Mail:</b> <i>Edible Baja Arizona</i> 307 S Convent Ave Tucson, AZ 85701
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- Follow us on Facebook, and we'll follow you back!
- Add yourself to our mailing list at [ediblebajaarizona.com/newsletter](http://ediblebajaarizona.com/newsletter)
- Add us to your press contact list so we can stay informed on your news!

DEADLINES	2015	2015	2015	2015	2015	2015	2016	2016
Publication Date (Issue Date)	Jan/Feb	Mar/Apr	May/Jun	Jul/Aug	Sep/Oct	Nov/Dec	Jan/Feb	Mar/Apr
<b>Advertising Agreement and Space Reservation Deadline</b>	Nov 17	Jan 26	Mar 30	Jun 1	Jul 27	Sep 28	Nov 16	Jan 25
<b>Payment/Ad Deadline</b>	Nov 24	Feb 2	Apr 6	Jun 8	Aug 3	Oct 5	Nov 23	Feb 1

### Checklist for continuing advertisers:

- If you will be sending new artwork, be sure to send it by the **Ad Deadline**.
- If you will be updating your Source Guide entry, send it by the **Ad Deadline**.
- If you would like us to create new artwork, contact your ad representative.
- If you participate in the Edible VIP Sustainer Card program, update any offer changes.