

ADVERTISING AGREEMENT

Advertising Consultant

BUSINESS INFORMATION

Contact Information

Business Name

Contact Name

Business Address

Business City, State, ZIP

Mailing Address, if different

Mailing City, State, and Zip

Phone

Email Address

Website Address

BILLING INFORMATION

Check here if same as Contact Info

Contact Name

Email Address

AD AGENCY INFO (if applicable)

Agency Name

Contact Name

Phone

Email

Mailing address

Mailing City, State, and ZIP

2016:

Jul/Aug

Sep/Oct

Nov/Dec

2017:

Jan/Feb

Mar/Apr

May/Jun

2018:

Jul/Aug

Sep/Oct

Nov/Dec

Jan/Feb

Mar/Apr

May/Jun

Print Advertisements:

Print Size: _____ Price per insertion: \$ _____

Website Advertisements:

Web Leaderboard

Web Rectangle

Digital Ads Price (60 days): \$ _____

Newsletter Advertisements:

Top Ad \$ _____ Middle Ad(s): \$ _____

Bottom Ad \$ _____

Advertisement Design:

Designed by *Edible Baja Arizona* design staff

Sent camera-ready by the advertiser

Publication Date	Space Reservation	Payment and Artwork Deadline
2016 Jul/Aug	June 3	June 10
2016 Sep/Oct	August 5	August 12
2016 Nov/Dec	October 7	October 14
2017 Jan/Feb	December 9	December 16
2017 Mar/Apr	February 3	February 10
2017 May/Jun	March 31	April 7
2017 Jul/Aug	June 2	June 9
2017 Sep/Oct	August 4	August 11
2017 Nov/Dec	October 6	October 13
2018 Jan/Feb	December 1	December 8

NOTES

CREDIT AUTHORIZATION

Credit Card: MC Visa AmEx Discover

Card Number

Expiration Date

Security Code

Name on Card

Billing Address

City / State / Zip

PAYMENTS

Charge Date

Charge on Due Date (see below)

Charge if alternate payment is not received

All advertisers are required to have a credit card on file to charge in the event of non-payment. This card will not be charged unless invoice has reached 40 days aging or 10 days past due.

Charge Frequency

Weekly Monthly Per Issue

Per Contract (10% discount for annual payments)

All credit card information will be kept confidential.

TERMS AND CONDITIONS

- A. All contents of advertisements are subject to *Edible Baja Arizona's* approval. *Edible Baja Arizona* (EBA) reserves the right to reject or cancel any advertisement, insertion order or space reservation, or position commitment at any time without cause. EBA reserves the right to insert the word "advertisement" above or below any copy.
- B. An advertising contract can be canceled by the advertiser in writing thirty (30) days prior to the next scheduled deadline date for space reservations. The penalty for cancellation is 25% of the per issue ad rates stated on the contract. If a contract is canceled before the contract has been completed, cancellation is also subject to prorated payment of any charges previously waived or discounted, such as discounts for multiple ad insertions. Repayment of discounts, waived charges and the penalty charge will be billed upon receipt of notification of the cancellation of the contract, and is due immediately.
- C. Positioning of advertisements is at the discretion of EBA, except where a request for a specific preferred position is acknowledged by EBA in writing.
- D. EBA shall have the right to hold advertiser and or advertising agency jointly and severally liable for such monies as are due and payable to EBA for advertising which advertiser or its agent ordered and which advertising was published.
- E. Conditions other than rates are subject to change by EBA without notice.
- F. In the event that any amounts due EBA under this agreement are not paid in accordance to prescribed payment terms (net 10 days), EBA reserves the right to charge interest for delayed payment of 1½% per month with a maximum legal rate of interest allowed by law for all invoices past due in excess of 30 days.
- G. This agreement shall be governed and constructed in accordance with the laws of the State of Arizona. In the event that commercial collection or legal proceedings are instituted by EBA to collect any amount due under the agreement, advertiser agrees to pay reasonable attorney's fees or collection fees of 20% of the unpaid balance plus any other court costs and charges incurred.

Signature: _____ Date: _____